

# Getting your technology in shape for funding

Choosing the correct technology for your startup is essential if you're looking to grow. Potential investors expect a secure, efficient and reliable framework that can foster innovation and nurture your expansion. To keep ahead of the curve, you'll need to adopt solutions that can handle growth and keep your startup running smoothly. Flexibility and ease of access are vital, so it's important to get things right.

Follow our checklist to ensure your business is equipped for investment.



## 01: Assess your efficiency

Having a full understanding of your startup's technology is vital. Examine your current systems to check for pain points or bottlenecks.



## 02: Plan ahead and map out future needs

As your startup grows, so will the needs of your team. Think about what your business will look like in 12 or 18 months, and the requirements you'll have.



## 03: Talk to experienced founders

Meet with other founders in your network who have scaled up their companies and find out which tools they found most helpful. [Connect with a DWEN mentor.](#)



## 04: Invest in the right technology

Use demos and trials to test new technologies before you buy. Be sure to pick technology that can grow with your startup once you receive funding.



## 05: Educate your team on new tools

New tech solutions are only useful if your team knows how to use them. Allow time for them to understand any changes.



## 06: Empower employees to experiment

Investors want to see startups that are agile and forward-thinking. Encourage employees to try new technologies as part of your culture of innovation.